

ORDER

Orders Order / Rev: 106948
Alt Order #: 06855310
Product Desc: Candidate Orders
Estimate: 1844
Flight Dates: 09/25/12 - 10/01/12
Original Date / Rev: 09/24/12 / 09/25/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: GMMB, Inc./ Washington D.C.
Buying Contact: _____
Billing Contact: Washington Harbor
Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Obama for America - RePnse
Demographic: A35+
Product Codes: PLC01-Democrat
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	40	\$38,665.00	\$32,865.25
10/01/12	10/01/12	10	\$7,890.00	\$6,706.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	40	\$38,665.00	\$32,865.25	0.00
October 2012	10	\$7,890.00	\$6,706.50	0.00
Totals	50	\$46,555.00	\$39,571.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	26%	\$46,555.00
Market	100%	\$179,057.69

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$44,764.42
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$39,392.69
KTUD	2%	\$3,581.15
KVVU	20%	\$35,811.54
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,952.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagner	5-6a		MTWTF--	:30	2	\$325.001	0.00	NM	2	\$650.00	

WAKE UP WITH THE WAGNERS

Start Date End Date Weekdays Spots/Week Rate Rating



KSNV

Order / Rev:	106948	Advertiser:	Obama for America
Alt Order #:	06855310	Product Desc:	Candidate Orders
Flight Dates:	09/25/12 - 10/01/12	Estimate:	KSNV 1844

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners		5-6a	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
E 2	KSNV	09/25/12	10/01/12	M-F 6-7a WakeUp w/Wagners		6-7a	MTWTF--	:30	2	\$650.00	1	0.00	NM	2	\$1,300.00
WAKE UP WITH THE WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$650.00 0.00															
E 3	KSNV	09/25/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	2	\$850.00	1	0.00	NM	2	\$1,700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$850.00 0.00															
E 4	KSNV	09/29/12	09/29/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
NEWS 3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$350.00 0.00															
E 5	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF	CM	5-6A	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
SATURDAY TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S- 1 \$625.00 0.00															
E 6	KSNV	09/30/12	09/30/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT SUNRISE REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$325.00 0.00															
E 7	KSNV	09/30/12	09/30/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
TODAY ON SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$625.00 0.00															
E 8	KSNV	09/30/12	09/30/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
MEET THE PRESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/24/12 09/30/12 -----S 1 \$3,000.00 0.00															
E 9	KSNV	09/25/12	10/01/12	M-F Today Show II	CM	9-10a	MTWTF--	:30	2	\$350.00	1	0.00	NM	2	\$700.00
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$350.00 0.00															
E 10	KSNV	09/25/12	10/01/12	M-F Today Show III	CM	10am-11am	MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$650.00
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$325.00 0.00															
E 11	KSNV	09/25/12	10/01/12	Rachael Ray	CM	11am-12pm	MTWTF--	:30	3	\$325.00	1	0.00	NM	3	\$975.00
RACHEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 3 \$325.00 0.00															
E 12	KSNV	09/25/12	10/01/12	Noon News	CM	12-1230pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
NEWS 3 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 09/25/12 10/01/12 MTWTF-- 2 \$425.00 0.00															
E 13	KSNV	09/25/12	10/01/12		CM	1258p-2pm	MTWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Tonight Show Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/25/12	10/01/12	MTWTF--		2			\$425.00						
E 27	KSNV	09/25/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	3	\$225.00	1	0.00	NM	3	\$675.00
				Late Night w/Fallon											
				LATE NIGHT W/JIMMY FALLON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/25/12	10/01/12	MTWTF--		3			\$225.00						
E 28	KSNV	09/25/12	10/01/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	4	\$40.00	3	0.00	NM	4	\$160.00
				Last Call w/Carson Daly											
				LAST CALL WITH CARSON DALY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/25/12	10/01/12	MTWTF--		4			\$40.00						
E 29	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00
				Saturday Night Live											
				SATURDAY NIGHT LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1			\$750.00						
E 30	KSNV	09/30/12	09/30/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S		:30	1	\$45.00	3	0.00	NM	1	\$45.00
				Law & Order (LF)											
				LAW & ORDER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S		1			\$45.00						
N 31	KSNV	09/29/12	09/29/12	Vegas Inc. Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$225.00	1	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 09/24/12	09/30/12	-----S-		1			\$225.00						